## Economic Development Buy Vinton Program

- What is it?
  - An awareness program to get us to think differently about how we buy and where we buy.
- Why Do it?
  - Ka-Ching It supports our businesses, our neighbors and our economy.

- What does "local" mean?
  - Buying local means shopping at stores that are located in our community, whether it is a national chain store or a locally-owned shop.



## Buy Close By: Buy Vinton

## **Shop Our Local Businesses**

Buy Vinton Week is a collaboration to encourage shoppers to keep their business local this holiday season and support our local economy.



## **Top Ten Reasons Shop Local First**

- 1. Keep Our Community Unique
- 2. Get Better Service
- 3. Reduce Environmental Impact
- 4. Invest in the Community
- 5. Keep Jobs in Our Community
- 6. Encourage Local Prosperity
- 7. Put Your Taxes to Good Use
- 8. Support Entrepreneurship
- 9. Buy Local Support Yourself
- 10. Competition and diversity leads to more choices